

# WISDOM ODEWUMI

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## PROFESSIONAL SUMMARY

Freelance WordPress developer and community lead with 40+ successful website projects and experience coordinating digital communications, client projects, and social media operations. Adept at managing multiple priorities, ensuring timely project delivery, and maintaining engagement across diverse online communities. Detail-oriented, highly organized, and passionate about making a positive impact through technology and teamwork.

## PROFESSIONAL EXPERIENCE

**Chicago B2B - WordPress Developer & Community Lead**; Chicago, United States      *June 2025 – Present*

- Drove a 60% increase in community engagement by managing multiple client projects and events, orchestrating high-impact website launches, and scheduling regular newsletters and social media posts to maintain consistent brand voice and member involvement.

**Kidzyclub – WordPress Developer** (<https://kidzyclub.ch/>); Switzerland      *Sep 2024 – June 2025*

- Launched an interactive listing website by designing features for vendors to post activities, events, and courses, resulting in a dynamic platform that increased vendor engagement and diversified offerings in kids' activities, holiday clubs, and arts & crafts within the community.

**Visajobs Australia - Wordpress Developer** (<https://visajobs.com.au/>); Australia      *Nov 2024 – Mar 2025*

- Accomplished developing Visajobs.com.au by creating a user-friendly platform that connects skilled overseas professionals with Australian visa-sponsored job opportunities, resulting in streamlined migration processes and enhanced recruitment efficiency for candidates, employers, and migration specialists alike.

**CBDHub - Wordpress Developer** (<https://cpdhub.co.uk/>); United Kingdom      *Aug 2024 – Dec 2024*

- Accomplished streamlining professional development for manual therapy practitioners by designing CPD-Hub's comprehensive directory platform with easy navigation and detailed course information, resulting in improved course discovery and enhanced support for continuous learning in osteopathy, chiropractic, physiotherapy, and related fields.

## EDUCATION

**University Of Ibadan | Bachelor of Mechanical Engineering** | Ibadan, Ng | May 2021 - Present

Concentrations: Thermodynamics & heat transfer, fluid mechanics, mechanical design, control systems | GPA: 3.0 / 4.0

- Emory Admissions Fellow; assisted Dean of Admissions with student applications and Emory's marketing strategy in the roll out of the university's new website

## SKILLS & INTERESTS

**Interests:** Codecademy, TED Talks, Udemy, Behavioral Economics, Finance, Investments

**Languages:** Native English

**Technical:** HTML5, CSS3, JavaScript, ReactJS, BootStrap Framework, Email Marketing (Mailchimp & GohighLevel), Social Media Marketing.